



## ALEXIS DE TOCQUEVILLE SOCIETY

### SOCIETY MEMBERSHIP

Membership in United Way of Larimer County's Alexis de Tocqueville Society is granted to philanthropic leaders who contribute \$10,000 or more annually to United Way or who are participating in the Emerging Leaders Program. Donors may choose to be recognized in national and local publications, or choose to be listed anonymously.

The group is made up of influential philanthropic leaders who are dedicated to achieving results. The most significant results come from the collective power of people working together to improve lives in Larimer County. Through one annual commitment to the Alexis de Tocqueville Society donors may contribute to United Way in addition to donating to the nonprofit organization(s) of their choosing.

### YOUR GIFT

When you contribute to United Way of Larimer County, you are investing in a unique and strategic approach that focuses on lasting solutions that build opportunity for all, not just short-term charity for a few. Every year, thousands of our Larimer County neighbors benefit from United Way's innovative partnerships, including Be Ready, Kids on Track, and Working Families Thrive, and our life-changing programs, like 2-1-1, Colorado Reading Corps and WomenGive. Your gifts helps local children succeed in school, supports families to become financially stable and self-sufficient, connects people with food and shelter, and much more. By looking at the whole picture and addressing underlying causes, we are helping more of our neighbors create a future filled with promise and opportunity.

### MEMBER BENEFITS

- Simplifies your annual charitable giving.
- A United Way staff member dedicated to assist you in achieving charitable giving goals, offer consultation and provide feedback on how your gifts are strengthening the community.
- Opportunity to gather with like-minded, philanthropic individuals at social events.
- Flexible payment options (cash, credit card, payroll deduction, automatic bank withdrawal, direct bill, or stock donations) and customizable payment schedules (monthly, quarterly, as designations come up).
- Receive an e-mail notification of account activity in addition to one annual tax receipt for all gifts made throughout the year.
- Members are required to designate at least 25% of their gift to United Way's Community Impact Fund or other United Way program.
- Members may designate their remaining gift to any U.S. 501(c)(3) public charity, including churches, university foundations, and service organizations recognized by the IRS as a charitable organization.
  - Members participating in the Emerging Leaders program may only designate to Larimer County 501(c)(3) public charities and may not designate to churches, tuition based schools, endowments, scholarships, grant making organizations or service clubs.
- Members may establish a Philanthropy Fund at United Way of Larimer County to temporarily hold undesignated gifts for distribution at a later date. Please refer to United Way's *Philanthropy Fund Policies and Guidelines* for more information.
- You may remain anonymous, allowing for gifting to other charities with anonymity.
- Thanks to the generosity of United Way's Cornerstone Partners only 3.5% of your gift is withheld for administrative costs.

*Within Larimer County, there are community members who clearly go above and beyond the regular call of duty and community service. These are the people who **improve lives**. These are people who **strengthen communities**. They are the visionaries. They are champions, the people who are passionate about making the world a better place. **And they're starting right where they live.***